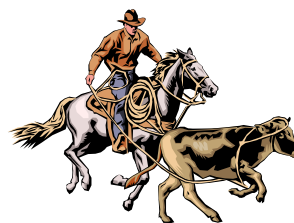




University of California

Agriculture and Natural Resources



59th Annual Oakdale Livestock Forum

March 1, 2011
Oakdale Community Center
110 South Second Street
Oakdale, CA 95361

This meeting is sponsored by the University of California Cooperative Extension, the California Beef Cattle Improvement Association and the Calaveras, Tuolumne and San Joaquin/Stanislaus Cattlemen's Associations.

9:30 a.m. **Registration and Morning Hospitality**

10:00 a.m. **Welcome, Opening Remarks**

10:05 a.m. **Estimating Forage Losses on Annual Rangelands**

Theresa Becchetti, Livestock-Natural Resource Advisor, Stanislaus & San Joaquin Counties

10:30 a.m. **What Would You Do? Animal Health Q & A**

Dr. John Maas, UCCE Veterinary Specialists

11:15 a.m. **Marketing 101 – Different Marketing Avenues**

Larry Forero, Livestock-Natural Resource Advisor, Shasta & Trinity Counties

12:00 p.m. **Beef Lunch**

Prepared by the San Joaquin/Stanislaus Cattlewomen's Association

12:30 p.m. **Do You Know Your Weeds?**

Scott Oneto, Farm Advisor, El Dorado, Amador, Calaveras, & Tuolumne Counties

12:45 p.m. **The Futures Market – Reducing Your Risk**

Dr. Steve Blank, UCCE Financial Management Specialists

1:30 p.m. **Livestock Risk Protection Program**

Leticia McElroy, USDA Risk Management Specialist

2:15 p.m. **Cows on Flickr – Public Perception of Grazing**

Sheila Barry, Livestock-Natural Resource Advisor, Bay Area

2:45 p.m. **Afternoon Hospitality Break**

3:00 p.m. **Rangeland Weed Management Opportunities with NRCS & UCCE**

Diana Waller, NRCS Stanislaus County

3:30 pm **Closing Remarks**

59TH ANNUAL OAKDALE LIVESTOCK FORUM

REGISTRATION FORM

Tuesday

March 1, 2011

110 South Second Street

Oakdale, CA

Name: _____

Address: _____

Daytime Phone: (____) _____ Number Attending _____

Refreshments and lunch will be provided to all participants.

Please return this form with payment of \$10.00 for each participant. Enclose a check or money order payable to U.C. Regents. Payments & Registration are due by February 18th, 2011 (or pay \$15.00 at the door).

Mail registration to:

Theresa Becchetti, Livestock Advisor

U.C. Cooperative Extension

3800 Cornucopia Way, Suite A

Modesto, CA 95358

(209) 525-6800

A Calaveras, San Joaquin, Stanislaus & Tuolumne Counties educational program